

The background features a complex network of white nodes and connecting lines, resembling a constellation or a data network. The nodes are of varying sizes and are connected by thin white lines, creating a web-like structure. The background color transitions from a deep purple at the top to a bright pink at the bottom. Scattered throughout the network are small, faint white dots.

Park Avenue Summer

Written by Renee Rosen

Published by kctv7

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Park Avenue Summer

By Renee Rosen

Park Avenue Summer Novel

Mad Men meets The Devil Wears Prada as Renee Rosen draws readers into the glamour of 1965 New York City and Cosmopolitan Magazine, where a brazen new Editor-in-Chief--Helen Gurley Brown--shocks America by daring to talk to women about all things off limits...

Park Avenue Summer Review

New York City is filled with opportunities for single girls like Alice Weiss who leaves her small Midwestern town to chase her big city dreams and unexpectedly lands the job of a lifetime working for Helen Gurley Brown, the first female Editor-in-Chief of a then failing Cosmopolitan Magazine.

Park Avenue Summer Art Fest

Nothing could have prepared Alice for the world she enters as editors and writers resign on the spot, refusing to work for the woman who wrote the scandalous bestseller, *Sex and the Single Girl*. While confidential memos, article ideas, and cover designs keep finding their way into the wrong hands, someone tries to pull Alice into this scheme to sabotage her boss. But Alice remains loyal and becomes all the more determined to help Helen succeed. As pressure mounts at the magazine and Alice struggles to make her way in New York, she quickly learns that in Helen Gurley Brown's world, a woman can demand to have it all.

HOT DAMN this book was simply BRILLIANT!!!

Renee Rosen has written one heck of a book that is being immediately added to my favorites shelf! When I was a girl in my late teens and my 20s I never missed an issue of Cosmo it was hands-down my favorite magazine. This book not only tells the story of the reconstruction of Cosmopolitan magazine, but also of the start of the sexual revolution in the 60s. As a girl who grew up in the 80s it is hard to believe how far we came in 20 years, I don't think anyone even batted an eyelash if I purchased a Cosmo in 1985? It is women like Helen Gurley Brown Who we have to thank for taking those first steps towards empowerment and liberation. And seriously what would we have done without those fabulous quizzes every month?

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Alice has moved from Ohio to NYC with the dream of being a photographer. Soon enough she figures out it's not going to be quite as easy as that, so with the help of a family friend she lands a job as a secretary. Not really what she wants to do, but she is excited that she will be working with and for, Helen Gurley Brown. Hgb who became infamous for writing the controversial book about sex and the single girl is now editor and chief of Cosmopolitan. Hgb has plans to turn the magazine world on its head, something she meets with much resistance. HGB will not be deterred though she is going to write a magazine for her girls; the single working girl who loves fashion, beauty, and *gasp* sex. The book is told from the perspective of Alice and through her eyes we get a front row look at the life of this dynamic woman and transitional time in history.

The story being told from Alice's point of view I thought was extremely impactful. You really got to see how much Helen Gurley Brown cared for and wanted to mentor her girls. Alice was a great character and I loved watching her navigate her way through her first real job and her first fling. Alice was smart and strong and I loved how she really knew what advice to take and what advice not to.

Park Avenue Summer

Hgbâ€™s message was so perfect. That as a woman itâ€™s OK to have dreams and desires and to go after them, and probably even more important itâ€™s OK to screw up. I also loved her theory about Don wands, because isnâ€™t that the truth.

This book perfectly marries fact and fiction. Miss Rosenâ€™s engaging writing style gave me such a well defined sense of place and time. I felt as though I was completely transported to 1960s NYC. I loved all the little attention to detail, the runs in the stockings, the jewelry, and the smoking, oh the smoking, so much smoking.

Simply put I was completely captivated by this enthralling story. I cannot recommend it enough!

*** many thanks to Berkley for my copy of this book *** ...more

Park Avenue Summer Book Review

4 Stars.

Passion. Desire. Dedication. Hard work. In my opinion, these are the four words that describe Helen Gurley Brown perfectly.

The year is 1965. Helen Gurley Brown becomes Editor in Chief of Cosmopolitan Magazine. Ms. Gurley Brown's ideas for the magazine are outlandish - at least compared to the old Cosmo. Ms. Gurley Brown believes in the sexual revolution, in the idea of women being sexy and sexual, in women being free and getting exactly what they want, in and out of the bedroom. Her plan is to publish articles saying exactly that in the new Cosmo. Let's just say that heads roll! 4 Stars.

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Alice Weiss becomes Helen's secretary and the two take Cosmo by storm.

Alice is from a small town. New York is unlike anything she has ever imagined. Lights, camera and Helen! Oh and did I mention the men? Yes, they exist too. Much to Alice's delight and confusion.

"Park Avenue Summer" was, admittedly quite the surprising read for me. I was totally immersed in the life of Helen Gurley Brown and I was mesmerized. What an incredible woman! I loved reading about her push for change and her fierce determination. I had heard of Ms. Brown before however reading this made me google more about her and I felt a bit like my friend Jan, who I consider to be the ultimate researcher. Let's just say that I found the life of Helen Gurley Brown to be quite fascinating! While the character of Alice was entirely fictional, I enjoyed her backstory also.

A huge thank you to Elisha at Berkley Publishing Group and to Renee Rosen for providing me with an ARC of this novel in exchange for an honest review.

Published on Goodreads, Amazon and Twitter on 5.14.19.

Excerpt published on Instagram. ...more

Vibrant, inspiring, & empowering!

Park Avenue Summer

This was my very first RENEÏ ROSEN book and just let me tell you it just had me asking myself, "Uhm, how come I haven't read any of this author's books before?" I am definitely going to be checking out her other books, past and future ones that is for sure.

PARK AVENUE SUMMER by RENEÏ ROSEN is a highly entertaining, delightful, captivating, and fascinating historical fiction novel that immediately drew me in and held my interest right to the very end. Lately, Vibrant, inspiring, & empowering!

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PARK AVENUE SUMMER by RENEÏ ROSEN is a highly entertaining, delightful, captivating, and fascinating historical fiction novel that immediately drew me in and held my interest right to the very end. Lately, with my books, I have been finding myself easily distracted and my thoughts wavering while reading but I'm happy to say that wasn't the case here. I was fully immersed in this story and found the setting, characters, and storyline to be extremely engrossing and totally enraptured me.

RENEÏ ROSEN delivers an intriguing, well-plotted and well-written read here that captures place and time fabulously placing me right into the heart of this story. There was this perfect balance of fact and fiction that I absolutely loved and found so appealing. I was never too much of a Cosmopolitan reader and still not but there is this attraction, fascination and glamorous appeal to the magazine that I have always found intriguing. So I just knew that I had to read this story and find out how the new editor, Helen Gurley Brown's vision for her "girls" reshaped the look and feel of women's publications everywhere. I thoroughly enjoyed reading Helen's story through the perspective of her fictional secretary, Alice. I thought it was very telling and an effective way to hear about Helen and her story as editor of Cosmopolitan magazine. This was definitely an engaging page-turner and one that had me rooting for the success of the July issue when it went to print and hoping for all of Alice's dreams to come true. I am especially fond of Epilogues and I have to say that I absolutely loved how this one wrapped up. Perfection!

Norma's Stats:

Cover: Glamorous, nostalgic, beautiful and a fitting representation to storyline. I absolutely love the simplicity, classic and vintage feel of this cover.

Title: Intriguing, fun and absolutely loved how the title played so fittingly and wonderfully into storyline.

Writing/Prose: Well-written, beautiful, witty, fluid, engaging and readable. Thoroughly enjoyed the narrative, totally entertaining. There were even a few laugh out loud moments and some touching ones too.

Plot: Glitzy, fascinating, atmospheric, sexy (without details), entertaining, and highly enjoyable.

Ending: A goose bump ending that enveloped me with warmth leaving me with that ever coveted afterglow feeling of satisfaction that I just read a fabulous book.

Overall: Wowza! This book gave me all the feels and it's a huggable one that will stay with me long

Park Avenue Summer

after closing the cover. Just fabulous and another one added to my Favourite Reads Shelf for 2019. Would highly recommend!

Thank you so much to Elisha at Berkley Publishing for my complimentary copy. It was an absolute pleasure spending time with this book!!

Review can also be found on our blog:
<https://twosisterslostinacoulee.com/2...> ...more

Park Avenue Summer Nyc

Park Avenue Summer is Renee Rosen's best yet! • • • • •

I'm a big fan of Renee Rosen. She writes wonderful historicals with strong female characters, and I completely fall into the stories. I have been waiting for Park Avenue Summer to be on my shelf since I first heard about it, and I think it's Rosen's best book yet!

Alice Weiss leaves small town life in the Midwest to make her dreams happen in New York City. She winds up working for none other than Helen Gurley Brown, the first female editor-in-chief at Cosmopolitan Magazine. Park Avenue Summer is Renee Rosen's best yet! • • • • •

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Alice Weiss leaves small town life in the Midwest to make her dreams happen in New York City. She winds up working for none other than Helen Gurley Brown, the first female editor-in-chief at Cosmopolitan Magazine.

When Alice begins work at Cosmo, she witnesses editors and writers leaving the magazine, all because they refuse to work for the woman who penned a lurid bestseller, *Sex and the Single Girl*.

At the same time, things are happening behind the scenes to further scandalize Gurley Brown, and Alice gets roped into it. Instead, Alice turns the tables and chooses to help her boss advance. Will Alice and Helen Gurley Brown put Cosmo back on the map?

Wow, talk about powerful female main characters! Helen Gurley Brown was a changemaker for her time, and this book highlights a turning point in history for women, especially as it pertained to women's magazines at the time. I was completely enthralled with learning about Helen AND Alice. I truly had no idea how influential, determined, and free-thinking Helen Gurley Brown was.

There's some build-up leading up to a special issue of the magazine. I was so deeply invested in this story, I had to find out how it would all come together and whether Cosmopolitan would make its mark. What a fascinating time in history to illuminate and what a remarkable woman to take us there.

Carve out some time for this one, friends, because it's extremely hard to put down!

I received a complimentary copy. All opinions are my own.

My reviews can also be found on my blog: www.jennifertarheelreader.com ...more

3.5 STARS

This was an interesting story that reminded me of a Netflix series I watch, Mad Men. The era when men seemed to be able to get away with pretty much anything, including office affairs and the sexism that was prevalent. Renee Rosen has a writing style that pulled me right into the era.

The story spotlights Helen Gurley Brown and how she transformed Cosmopolitan magazine in 1965. She had to deal with a lot of males who didn't see her "vision" of the magazine. I learned some things about ho 3.5 STARS

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The story spotlights Helen Gurley Brown and how she transformed Cosmopolitan magazine in 1965. She had to deal with a lot of males who didn't see her "vision" of the magazine. I learned some things about how much she turned the magazine around and what she was up against in a time where such things were viewed as scandalous.

Alice becomes her assistant and we get to know her and follow her life in the New York City as she grows, dates and follows her dreams.

Well-written and a lovely ending. I would love to read more from the author.

Thanks to the Berkley for my review copy. This one is available on April 30,2019 ...more

Park Avenue Summer Epub

Ok, pussycats! I was definitely a Cosmo girl back in the day and I couldn't wait for every new edition of the magazine and never missed one. I had stacks of magazines that I kept for years. I read it from cover to cover and loved those very brazen articles which weren't so back in my day like they were here in this story. So when I got the chance at a complimentary copy of Park Avenue Summer. I jumped at it. I didn't keep all those magazines and I wished that I had now. It would be fun to go bac

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We meet the brazen, determined and ambitious editor of Cosmopolitan magazine Helen Gurley Brown through our main character Alice who becomes her "secretary" which was the title used back in the day. I am feeling kind of old here. Lol, I enjoyed the dynamics here between the characters and loved just how ambitious both the women were. I was fascinated by Helen and enjoyed learning a bit about what the real Helen might have been like. I wished the story was focused a bit more on her and the magazine. I enjoyed Alice's character but felt there was a little bit of unnecessary drama and a bit of a romance there which slowed down the story for me and left me rolling my eyes a bit. And this is where Norma and I differ as readers because she loves that stuff.

I enjoyed my trip down memory lane with this one and glad I read it. I highly recommend.

Thank you to Elisha at Berkley Publishing for my complimentary copy ...more

Park Avenue Summer is a walk back in time to an era when women were just emerging from the sexual dark ages into a generation of power, opportunities and revolution.

Alice Weiss has left her small, midwestern town in search of big dreams and opportunities in New York City. It's the mid-60s and times are changing, particularly at Cosmopolitan, the failing magazine where Alice has landed a job. The new editor, Helen Gurley Brown has shocked everyone as the first female editor of the publication bu

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Alice Weiss has left her small, midwestern town in search of big dreams and opportunities in New York City. It's the mid-60s and times are changing, particularly at Cosmopolitan, the failing magazine where Alice has landed a job. The new editor, Helen Gurley Brown has shocked everyone as the first female editor of the publication but more so with her shocking bestseller, Sex and the Single Girl. Alice soon learns that it's a man's world as those in power try to draw her into a scheme to sabotage Brown's work

Park Avenue Summer

and ultimately lead to the failure of Cosmo. Alice learns, however, that in this new world a woman can make demands and have it all, succeed and come out on top!

Admittedly I'm a child of the 60s and 70s and remember well the days of both the sexual revolution and the feminist movement. Reading Park Avenue Summer was very much like a walk down memory lane for me. There was a very clear division in my life's timeline: a before, when women were one way, and after, when things were very different. We have women like Helen Gurley Brown to thank for that. While Park Avenue Summer is the story of Alice's time at the magazine, there is quite a bit of historical fact throughout the book. Much of what happened at Cosmopolitan and what transpired with Brown is documented. While we look back on her with our present sense of power and women's rights, at the time so much of what she did and wrote about was considered scandalous. Churches across America were preaching against Brown and her magazine. Men wouldn't allow their daughters or wives to flip through the pages of it at stores, much less buy it. The only place I ever saw it was at the hair dresser's. We went there often. ;) Through Alice's eyes we see the world as it is changes; we see young women like Alice growing bolder and realizing their own power and strength. That is exactly what this period was about and Rosen captures that time, the feelings of empowerment beautifully. Park Avenue Summer is, in fact, the perfect 1960s historical fiction to illustrate the evolution of women from one era to the next.

"Filled with wit, heart and verve, Rosen's novel dazzles and empowers" ~ Chanel Cleeton, author of Next Year in Havana

Many thanks to @ReneeRosen1 and Elisha @BerkleyPub Park Avenue Summer will be available April 30 at your favorite bookseller and Amazon ...more

Park Avenue Summer Townhouse

4.5 / 5 (4.5/5)

Park Avenue Summer by Renee Rosen is described as Mad Men meets The Devil Wears Prada, and I have to say I wholeheartedly agree. As a lover of both of them, I could definitely see them both in this book.

What it's about: It is New York in 1965 and Alice Weiss has just moved there from Youngstown, Ohio looking for a job. Thanks to a friend of Alice's deceased mother, Alice gets an interview to be the assistant for Helen Gurley Brown who has just become the new editor-in-chief of C

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What it's about: It is New York in 1965 and Alice Weiss has just moved there from Youngstown, Ohio looking for a job. Thanks to a friend of Alice's deceased mother, Alice gets an interview to be the assistant for Helen Gurley Brown who has just become the new editor-in-chief of Cosmopolitan magazine. With people quitting right and left, Helen ends up hiring Alice pretty much on the spot. But growing up in the Midwest has not prepared Alice for the whirlwind she ends up in at Cosmo. Between the pressure of the magazine and trying to find her way in New York with both life and love, Alice has her work cut out for her.

I can't quite put into words how much I was moved by Park Avenue Summer, and I honestly don't think I even have the vocabulary to properly express just how good it was for me. I loved Alice's character even though she is fictional, and being able to see Helen and Cosmo at that time through her eyes. Alice is dealing with her own pain as well as trying to keep up with Helen, plus trying to make friends, pursuing her passion of photography, and vetting love interests. She is one very busy single girl, and I loved reading her story.

I knew very little about Cosmopolitan magazine's history, and wasn't even aware of Helen Gurley Brown being their first ever female editor-in-chief. I used to read Cosmo all the time and it was so interesting seeing how Helen made it what it is today. I loved Helen's story almost as much as I loved Alice's, and Park Avenue Summer made me want to read more about her as well as read her book Sex and the Single Girl: The Unmarried Woman's Guide to Men, Careers, the Apartment, Diet, Fashion, Money and Men because it was so controversial.

The chapters weren't too terribly long, and even though it took me about 5 hours and 15 minutes to read, it felt like I was flying through the book. I laughed out loud so many times, but also cried a decent

amount, especially towards the end of the book. Park Avenue Summer is another one of those novels that I recommend having tissues close by for when you read it!

Final Thought: I really loved Rosen's writing style, and this made my reading experience thoroughly enjoyable. I think that if you are at all interested in Helen Gurley Brown or the history of Cosmo magazine, Park Avenue Summer will be a must read for you. I loved how much it felt like Mad Men, and reading about New York in 1965 was an interesting experience that I loved. I am most definitely looking forward to reading more from Rosen!

I received an Advance Review Copy of this book. All opinions are my own. ...more

One of the best books I've read in 2019, I absolutely was captivated by Alice's story about her summer in New York for Helen Gurley Brown! With a blend of historical fiction built around historical fact, Renee Rosen crafted a compelling story that allowed me to not only fall in love with the fictional Alice, but also love Helen, a woman who changed the way young women were able to think about their own bodies, empowerment, and relationships. An incredible novel!

Friends and long-time readers will know I'm a big fan of Kate White, who happened to be the Editor-in-Chief of Cosmopolitan magazine only two years after Helen Gurley Brown left. I've always loved the way Cosmopolitan magazine promotes a new way of female empowerment—feminism that focuses on not only equality, but celebrating all of the wonderful things about being a female. When I went into this book, I thought it would be the story of Helen told through Alice's eyes, but it wasn't that at all!

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In fact, the story of Alice completely captivated me. Alice is this amazing example of the type of reader that Helen's vision of Cosmopolitan would not only reach out to—but change fundamentally. Alice is coming of age, in her early 20s and new to New York City. Alice struggles between being a "good girl" and finding out who she is and what she wants. Alice is the exact person to show readers about Helen's girls (my girls—as she calls them)—the ones who are young but empowered, who want careers, who want to be single but still have sex. This is the story of Helen's girls told through Alice.

I absolutely adored Alice!!! She was this wonderful mix of inexperienced and savvy, navigating challenging situations based on her instincts, which over time she learns to trust to lead her the right way. I loved how everywhere Alice goes in the city, she thinks about her mother and what could have

been. How did her glamorous, talented mother end up in the Midwest raising a family?

As Alice finds her way to working for Helen Gurley Brown on the re-imagined Cosmopolitan magazine, she learns who she is—a girl who is fiercely loyal, who wants to experience different men so she knows when she finds the right one for her, and who wants to be a photographer but is scared she isn't talented enough. Alice and her Don Juan, as Helen calls him, was such a fun and relatable part of this book. Helen is right—we all have a Don Juan who we go back to even though we know he will leave us shattered.

This was such a unique way to celebrate Helen Gurley Brown's life—through a fictional story about the exact sort of girl that Helen reached through her pioneering efforts at Cosmopolitan. I hope readers love this book as much as I did!

Thank you to Berkley for my copy. Opinions are my own.

...more

Park Avenue Summer Menu

“The girls! My girls. Your girls. The new Cosmo reader is a young, vibrant, single woman. She’s career minded and driven. She’s sexy and fun spirited. Even a bit naughty. And I know her better than anyone because I was that girl.”

What an interesting story Renee Rosen brings to life! It's a piece of historical fiction who has Helen Gurley Brown as the protagonist. For most of us, she's a name we have heard before but we might not have realized how important she became to the women in the sixti

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In 1965, Helen Gurley Brown becomes the new Editor-in-Chief of Cosmopolitan. Helen the author of *Sex and the Single Girl* novel has already created quite a stir but when she lands the position at the had-seen-better-days-magazine, many people are unhappy. Multiple employees (men for the most part) quit instantly and some others over the next few weeks after she takes over. From the novel, we learn that Helen was working with a skeleton crew and a very tight budget. Everyone was sure she was going to fail and plenty of leaks were dispersed about what she had in the works for the July and August edition of Cosmo that year. The Hearst executives didn't support her. She was too progressive for them. She wanted to speak to young women through the magazine.

“Helen Gurley Brown is all for a woman having a career.”

In order to tell us Helen's story, Renee Rosen brings us, Alice Weiss. A young woman who has moved from Ohio to NYC. Her mother used to live in NYC when she was alive. Alice wants to feel closer to her mother and she knows that in NYC she can be. Alice has the dream of becoming a photographer.

Thanks to a friend of her mother's, Elaine Sloan, Alice lands the job as Helen's secretary. Alice might disagree with some of the things Helen says but for the most part, Alice believes in her boss. A woman who for the most part is underestimated by many.

At work, Alice meets Erik Masterson and then, later on, she meets Christopher Mack, a photographer who has an eye for things and who wants to help Alice achieve her dreams. Alice realizes that both men are quite different and she's attracted to both. What does a girl do?

Park Avenue Summer

What I like the most about the book is the clear portrayal of Helen. She was a thin woman who ate very little. She broke pencils when she was under stress. A woman who loved to cry as an outlet and who asked for the support of her husband, David Brown, the famous producer of many movies like The Sting, Jaws, Driving Miss Daisy, Cocoon and Chocolat (to name a few), whenever she felt down.

â€œGet me David.â€•

She was also a pioneer in fighting for "her girls". This is what she called the women she wanted the magazine to target. "My Girls" were women who were independent, women who were interested in their own careers, their own value and their sexuality. Women who might marry someday but who were enjoying the single life for now. In a world where women in their twenties were considered old or not marriage material, Helen was telling them, their life was just beginning.

â€œSheâ€™s smart, independent, always striving for more,â€•
â€œSheâ€™s bold and daring. She loves men and she loves sex.â€•

I appreciate Mrs. Rosen's portrayal of Helen's life. Very interesting indeed. After finishing, I went to look for pictures of the July's cover with the model Renata. I also looked at pictures of Helen and Helen with David. They seem to have lived a long and loving life together.

"She truly cared about her girls."

Cliffhanger: No

4/5 Fangs

A complimentary copy was provided by Berkley via Netgalley in exchange for an honest review.

MrsLeif's Two Fangs About It | [Facebook](#) | [Twitter](#) | [Instagram](#) ...more

Living in New York City had always been a dream of Aliceâ€™s mother, and Alice decided that is where she wanted to be so she could fulfill her motherâ€™s dream.

When Alice arrives, she finds New York as glamorous and frightening as she thought it would be, and she finds a job working with Helen Gurley Brown, the editor of COSMOPOLITAN, a pretty scandalous magazine for the 1960â€™s.

We follow Alice as she works with and comforts Ms. Brown in the whirlwind office that Ms. Brown creates.

Ms. Rosen definitel

Park Avenue Summer

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We follow Alice as she works with and comforts Ms. Brown in the whirlwind office that Ms. Brown creates.

Ms. Rosen definitely puts the reader into the story with her terrific descriptions of activity in and out of the office, and she brought 1960's New York alive as we were allowed to join in the daily lives of the characters.

It was fun following Alice around and hoping she would fulfill her dreams of becoming a photographer.

A few secrets about Alice's family kept the story line juicy along with stories of her love interest, Erik, even though it seems pretty difficult to be juicier than Ms. Helen Gurley Brown.

Ms. Helen Gurley Brown certainly was someone to be reckoned with and someone who gave Alice the courage to keep on trying to reach her goals.

PARK AVENUE SUMMER is filled with Renee Rosen's meticulous research, detailed descriptions, and is an all-around-fun, educational read.

The ending was heartwarming. If you have loved Ms. Rosen's other books, you are not going to want to miss reading this splendid, delightful read. 5/5

This book was given to me as an ARC by the publisher via NetGalley in exchange for an honest review.
...more

Park Avenue Summer Restaurant

A book I was very happy to read for a cover quote, because Renee Rosen is my go-to for whip-smart heroines who love their work. Her latest is small-town girl Alice who arrives in New York in the glittering '60s and lands a job for Cosmopolitan's razor-sharp new editor Helen Gurley Brown, who sees in Alice the quintessential young career woman who is her new target audience. Alice dreams of becoming a photographer, Helen dreams of blazing a trail in the men's club of the magazine world which is r

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This book is a captivating look at an amazing woman and a turning point in history that would eventually revolutionize women's magazines everywhere.

Alice has a dream of becoming a photographer. Everyone back home in Ohio loves her photographs, so she thinks she is ready to chase her dream in New York City. It doesn't take long for her to realize that she is a little fish in a big pond. After several interviews she is fortunate enough to get a job as a secretary to Helen Gurley Brown, the new edi

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This story was just as much about Alice as it was about Helen. Even though it is told from Alice's perspective, I was mesmerized by Helen and her vision for the magazine. The Cosmopolitan is in a downward spiral and Helen was brought aboard to save it. She has big plans for the magazine and feels she knows best what "her girls" want to read. The only problem is that her bosses don't share her confidence and continuously try to derail her vision.

This book is the perfect blend of fact and fiction! I absolutely loved it! Both Alice and Helen's story lines were captivating. I was in awe of Helen and her determination. Her thinking was so far outside the box, it was often cringe-worthy to everyone around her. She is in a man's world fighting to break out and let her voice be heard. Alice learned a lot by working for Helen, but nothing more important than to chase your dreams and don't let anyone tell you that you can't.

Park Avenue Summer

Most of the story was spent building up to the July issue of the Cosmopolitan magazine. I could hardly wait to see how it turned out and had to stay up later than I would have liked to see how it would all end.

Not everyone will agree with the direction that the Cosmopolitan magazine would take, but there is no denying that Helen's drive and forward thinking was light-years ahead of her time!

*Thank you NetGalley, Berkley, and Renee Rosen for the opportunity to read and review this book for my honest opinion. ...more